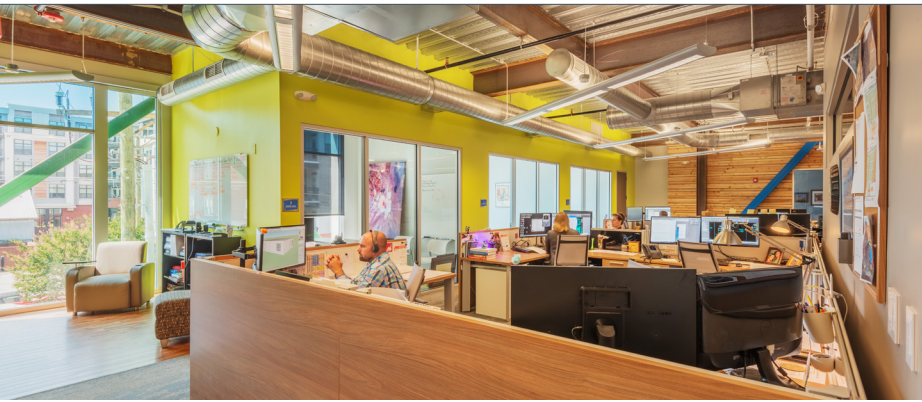


# BSB Design

1616 Camden Road, Suite 250 | Charlotte, NC 28203



**Challenge.** In 2015, BSB Design, a national full-service architecture and design firm focused on commercial and multifamily design, looked to Childress Klein's Brokerage Services team to locate and secure creative office space for lease.

After considering several Uptown office towers, BSB shifted their focus to the revitalized and popular South End sub-market, which has become a popular area amongst millennials. With a goal of relocating their offices closer to the younger workforce, this area is surrounded by thousands of apartments, walkable restaurants, numerous fitness options, breweries, the Rail Trail, and has multiple walkable connections to the LYNX Light Rail.

**Impact.** By negotiating several proposals at once, and by leveraging landlords against each other, our team secured an aggressive overall lease economics — including a substantial tenant improvement allowance which allowed them to create a high-end attractive and collaborative design and upfit.

Ultimately, BSB Design leased +/-5,674 square feet at the 1616 Center, a brand-new mixed-use development in the heart of South End. This property is continually sought after for being a highly-successful and unique development in South End, combining it's historic construction style (exposed ductwork, brick, structural beams, etc.), with elements of modern office buildings: "green" energy-efficient initiatives; shared conference rooms and fitness facilities, rooftop terraces with panoramic views; walking distance to numerous restaurants, housing options, and the Light Rail.

## SERVICES

Tenant / Buyer Representation

## CLIENT

BSB Design

## SIZE

+/- 5,674 SF

## CONTACT

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**Throughout the leasing process, Scott and Henri worked with numerous local & national BSB staff members, including many Partners in the firm. BSB's satisfaction with the overall process and positive experience partnering with Childress Klein was made evident in various ways, including through BSB's outspoken approval of Childress Klein at numerous public speaking engagements.**